



OGFC Future Fund

Become an inaugural donor now

Your **tax-deductible** donation will help build a **\$2 million** future fund.

Dear OGFC supporter

This is a very exciting time at the Old Geelong Football Club. In the last 4 years, our men's Seniors and Reserves have come up from D grade and are now in B grade for the first time since 1960! We are proud to be one of the first VAFA clubs to field two women's teams, both of which made finals in 2018. We also have a strong men's Under 19 team with players from both feeder schools Geelong Grammar and Geelong College as well as a competitive Thirds team.

To support our on-field endeavours, we are building a future fund to ensure the sustainability of the OGFC so future generations of young men and women can enjoy the camaraderie, friendships and support our great club provides.

The OGFC is more complex and costly than in times past. It now takes approx \$300,000 per annum to field our four men's and two women's teams, with the main cost centres being VAFA team registration and insurance, coaching and player medical support. Those that have been involved in club administration will recognise that the three traditional income pillars of sponsorship, player subscriptions and supporter (Pivot) memberships all have natural limitations. Therefore, the OGFC has taken the strategic decision to build a future fund capable of providing a fourth pillar of reliable income.

Managed independently of the OGFC, the OGFC Future Fund has the mission of building, wisely investing and making prudent distributions from a significant future fund to the Old Geelong Football Club. A bold and ambitious fundraising target of \$2 million of donations or donation-pledges by the end of 2019 has been set, with final donation-pledge payments not due until the end of 2024, the 70th anniversary of the OGFC. With donations fully tax-deductible through a partnership with the Australian Sports Foundation and being able to spread donations across multiple tax years, we believe the target is a realistic one.

A significant future fund, perhaps the first in the VAFA, will be the powerful foundation from which we strive to improve our women's and men's facilities, club operations as well as our player physical, mental wellbeing and career programs.

It is a truism that successful football teams have contributions from all team members. The same concept holds true for the OGFC Future Fund. We hope you are motivated and in a position to take up this opportunity of playing your role in the OGFC Future Fund team by becoming an inaugural donor. Together, we can secure the financial future of the OGFC and take a major step towards our vision of being the most respected club in the VAFA.

Yours sincerely,

The OGFC Future Fund Trustees and Ambassadors

Table illustrating how 120 people can achieve our target of \$2 million.

Donor Group	# Gifts	Gift Size	\$ raised
Benefactors		\$250,000	
Major Donors	20	\$50,000	\$1 million
Bedrock Donors	100	\$10,000	\$1 million
Total	120		\$2 million



OGFC and OGFC Future Fund Vision, Mission and Values

The OGFC and OGFC Future Fund share the same vision and values statements, but have different mission statements.



SHARED VISION

To be the most respected club in the VAFA

OGFC FUTURE FUND MISSION

To build, wisely invest and make prudent distributions from a significant capital fund to the OGFC

OGFC MISSION

To be competitive on the field, to live our values and be a club of which our players, supporters and community are proud

LIVING OUR SHARED VALUES

RESPECT

We treat our entire club community, opposition, umpires and facilities with respect

ENJOYMENT

We enjoy the camaraderie, friendships and support our great club provides

ACCOUNTABILITY & WORK ETHIC

We work hard and are accountable to ourselves, our team and our club

COURAGE & AMBITION

We are bold and adventurous, embrace change and strive for improvement

UNITED

We play, care and look out for each other and give back to our community

INTEGRITY

We operate within the rules, act honestly and treat each other fairly



OGFC Future Fund Trustees

The OGFC Future Fund is managed independently of the OGFC by the following trustees, all well-known and respected within the OGFC community.



Mark Avery
Past OGFC President
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Margie Gillet
OGGA President
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Mike Gretton-Watson
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Sandy Hutton
OGFC Foundation
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0411 461 158



John McInnes
Past GGS Foundation
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0414 982 275

OGFC Future Fund Ambassadors

The following ambassadors have been appointed to champion the OGFC Future Fund and assist with operational and fundraising matters.



Sarah Kirkwood
OGFC Committee
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Jimmy Legoe
OGFC Treasurer
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0404 019 338



Dougal Morrison
OGFC Committee
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0417 271 988

Frequently asked Questions

Q. How and when will the OGFC Future Fund distribute to the OGFC?

A. While the amount and timing of distributions from the OGFC Future Fund to the OGFC remains absolutely at the discretion of the trustees, generally the intention is to distribute annually no more than is generated by the capital of the OGFC Future Fund in that year. i.e. generally, to only distribute the income of the trust, not the capital.

Q. How can the OGFC use the OGFC Future Fund distributions?

A. The OGFC may use distributed funds for operational expenses as well as capital projects such as improvements of female facilities.

Q. Will all donors be recognised?

A. While there is no minimum and all donations are gratefully accepted, inaugural status and donor recognition in the clubrooms and club website will be restricted to donations of \$10,000 or more.

Q. Can I make a bequest to the OGFC Future Fund in my will?

A. Yes. Please contact us for further information and forms.

Q. How do the OGFC Future Fund and Pivot Club work together?

A. Supporters are encouraged to become both annual Pivot Club members as well as donating to the OGFC Future Fund.

To make a tax-deductible donation or donation-pledge

Contact a trustee or ambassador or visit www.oldgeelong.com.au/community/ogfc-future-fund to donate or for a donation-pledge form.